

News You Can Use

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LINKS YOU CAN USE NOW



This Month –Best Business Podcasts

If you want to get ahead in business, the best thing to do is listen to how others did it. Here are some lists for you to find some resources.

As with all social media, the relevant podcasts change all the time. This is a great list of new and interesting business podcasts for 2023:
<https://tinyurl.com/links03231>

The new year (and new quarter) also brings with it new trends in the marketing world. This list is filled with relevant podcasts for those trying to get ahead of the game.
<https://tinyurl.com/links03232>

Business podcasts may be a dime a dozen, but these are eight podcasts to add to your queue if you plan on being (or already are) a CEO.
<https://tinyurl.com/links03233>

When it comes to long-form, informative podcasts, look no further than NPR. Here is their business podcast directory.
<https://tinyurl.com/links03234>

4 Reasons Why It's Important to Take That Vacation

The advent of working from home has, for some, inadvertently caused a certain sense of not knowing when to stop. As a result, many of us are working longer hours than ever before, which, in the long term, can be highly detrimental to our health. Here are four reasons why it's worth putting it all aside and taking that much-needed vacation.

Your mental health is improved.

Taking a vacation is a great stress reliever. Advances in neuroscience have shown the structure of the brain is changed by chronic stress, increasing the likelihood of developing depression, so a good vacation can combat this.

Your physical health is improved.

As well as mental health issues, stress can lead to high blood pressure and heart problems, eventually shortening your life span if it's not kept in check. So taking a vacation can actively combat the risk of heart disease and help you to live a longer life!

Your motivation increases.

Often, upon returning from a vacation, you'll find yourself feeling refreshed and focused, ready to take on the challenges of your work life with renewed energy. So taking a vacation can actually improve your productivity and eliminate the need to work for longer.

Your personal relationships are improved.

One of the side effects of working too hard or for too long is that your relationships with friends, family and loved ones suffer. Taking a vacation with them will help to renew those bonds and keep your relationships healthy and long-lasting.

How to Win Big in Today's Economy



GOLD GERSTEIN GROUP LLC
Certified Public Accountants and Consultants

The altered economic landscape presents innovative and nimble businesses with opportunities to thrive.

Find out how by requesting my free report "How to Win Big in Today's Economy."

Just reply to my email at info@g3cpa.com or call 856-727-0100 and I'll send it right out to you.

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Employee Appreciation: How to Get It Right (Plus 6 Ideas)

So often in the workplace it's easy to forget to show appreciation. Your colleague handed in their assignment on time? Okay. The meeting ran under the time limit with everyone getting through the agenda? These may feel like nothing to celebrate, but it's the small things that help the workplace run like clockwork we should be more appreciative of in the moment. Here are a few ways you can show your employees the love (wherever they may be).

Use social media. It may sound simple, but giving your employees a special social media shout-out every once in a while is a good way to let them know they're appreciated. Whatever the medium, it's good to promote that you care.

Company swag. Got some swanky stationery, maybe a t-shirt or a hoodie or two? Maybe you even have something exciting like a record. Giving your employees first dibs or a surprise company swag goody bag can not only make them feel appreciated but also included.

Say thank you. Sure, you probably say a quick thanks to Susan from accounting when she hands you the numbers, but do you ever say a proper thank-you? Maybe with a card or flowers? Try doing this every now and then with the people you see making an effort.

Half-day passes. One way to appreciate your colleagues is by giving them some much-needed time off. Make a half-day pass a thing to show someone a bit of appreciation.

Celebrate workplace anniversaries. Not just the day someone started with the company, but maybe winning a big client or getting that promotion. Celebrating an anniversary shows you care, and employees are more likely to work harder and stay longer in a place where they feel cared about.

Lunch deliveries. Every now and then, splurge on a big office lunch. It doesn't always have to be a Friday. Maybe that Tuesday is dragging a bit, as it's the last one before payday and everyone could use some sustenance for a big deadline. A well-fed team is a happy, hardworking team.

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Worth Quoting ...

Focus on your priorities before your priorities lose focus on you.

Sarah Leigh

Productivity refers to both the action and the result of a process that centers on assessing one's priorities and then acting on them.

Melissa Steginus



This Month's Quick Quiz Question

For an answer, email me at info@g3cpa.com or call 856-727-0100.

In which year was the first Academy Awards ceremony held?