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LINKS YOU CAN USE NOW



This Month –Useful Business Templates

This is the time to prepare and plan for this year's successes. From the macro to the micro, this template tool kit will help launch you confidently into 2021.

Top 10 Business-Plan Templates You Can Download Free

Communicate your vision for this year (and beyond) with a well-structured business plan. More:

<https://tinyurl.com/links012101>

33 Excel Business Templates for Workplace Productivity

Every Excel-based project and time management template you could imagine. More:

<https://tinyurl.com/links012102>

12 Free Sales Activity Tracker Templates

With all that salespeople have to keep on top of, here are some standardized trackers to keep everyone on the same page. More:

<https://tinyurl.com/links012103>

Free Marketing Templates and Guide

These Smartsheet templates will level up the acuity of your marketing activities. More:

<https://tinyurl.com/links012104>

5 Fun Ways to Boost Your Entrepreneurial Creativity

January is International Creativity Month, a time to unleash the power of and capitalize on the creative drivers of success. Creativity is the bridge between problems and solutions and often makes the difference between organizations that simply survive and those that thrive. Here are five ways to harness your creative power so that 2021 will be a year of "the best is yet to come."

Set the scene. While bright lights help with focus, dimming down the lights has been proven to foster creativity. Furthermore, science has shown that gentle ambient noise and an optimal room temperature (77°F or 25°C) promotes the abstract thinking creativity requires.

Change the scene. Being in the same structured environment can bring about the same structured thinking. Science has proven that a change in physical environment can significantly increase creative thought processes.

Unplug. Staring endlessly at a problem usually proves futile. If no creative ideas or progress come, walk away from it for a while. Taking a break can allow us to see things with fresh eyes. With a rested and recharged brain, you'll likely see the solution from a new, creative perspective.

Movement. Researchers have found that movement helps to foster creative thinking. Put the paperwork and whiteboard aside, get up and go take a workday walk or have a spontaneous dance party. You just might find your "Eureka!" moment.

Diversity. Invite ideas and feedback from people with different backgrounds, skill sets and talents. Creative abundance springs forth from a diverse group united behind a common goal. One great resource to tap: your customer base.



Quotes on ... Growth

We keep moving forward, opening new doors, and doing new things, because we're curious and curiosity keeps leading us down new paths.
Walt Disney

You will enrich your life immeasurably if you approach it with a sense of wonder and discovery, and always challenge yourself to try new things.
Nate Berkus

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Create an Amazing Onboarding Experience for Your New Hires

The onboarding process sets the entire tone for the rest of a new hire's tenure. In fact, a well-planned, memorable onboarding process has been shown to produce an 82% better retention rate and a 70% increased productivity rate among new employees. Let's discover how to keep this process effective while also adding a little branded flair. Here's how to keep it both fun and engaging.

Structure. Provide some order in the chaos of entering an entirely new organization and culture. Uniformity of experience provides some certainty, confidence and overall enthusiasm that new hires will get up to speed quickly to join your team's efforts.

Gamify. Turn that structure into achievement levels for tangible motivational progress. Create a scavenger hunt or treasure map designed to introduce new hires gently into your environment. Plus, gamification of learning material has been shown to reduce the time required for new employees to become productive contributors, thus improving your bottom line.

Swag. Milestones are important for the brain's reward system. Providing increasingly rewarded levels of corporate-branded merchandise is just one way that you can gamify the onboarding process and gift your new hires their own badges of pride and honor.

"Keep it 100." Another neat idea: celebrate 100 days of an employee's journey. This is often the transition period from new hire to a productive, dedicated and loyal employee. Make this a milestone that deserves to be honored.

Handbooks. Take a second look at your employee handbook. Do you feel inspired reading it? How can it be better harmonized to express your company culture? Some companies have even turned their guides into comic books to better align with their brands. What will you creatively come up with?

The welcome mat. Help new employees get to know the team before their first day. Using the "buddy system," assign someone to look after the new hire and be a direct connection to help integrate and answer any questions.

Year of new (hires). Turn each person's employment into a celebration filled with positive energy. Decorate their desk with welcome notes and encouragement from the team to start them off on the right foot.

Contact me today:

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Worth Quoting ...

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This Month's Quick Quiz Question

For an answer, email me at info@g3cpa.com or call 856-727-0100.

When was The Beatles first album recorded?